

NICOLA LEVINE PHOTOGRAPHY

PERSONAL
BRAND
BOOKING
GUIDE



WHAT IS PERSONAL BRAND PHOTOGRAPHY?

MAKE A STRONG CONNECTION WITH YOUR AUDIENCE!

Your future clients want to see who you are and understand what matters to you.

Lifestyle and storytelling images will do just that by doing away with stagnant headshots and infusing personality and emotion into your images!

As a business owner, your time is valuable. Be done with the hassle of timers and poor quality selfies. Let me provide you with quality authentic photos of you in action, so you can focus on other elements of your business and personal life.

WHERE TO USE PERSONAL BRAND PHOTOGRAPHY


Website content

Social media platforms (Instagram, LinkedIn, Pinterest, Facebook)

Email campaigns

Blogs

Publications and Presentations (Articles, ebooks, public speaking engagements)



Convey your values, expertise
and interests

Visualize your worth and the
credibility of your product and
brand

Maintain a consistent online
presence with an inventory of
fresh and current
personalized images

Curate several months of
authentic images in one
photo session

SESSION INFORMATION

SESSION LENGTH

The session will be up to 2 1/2 hours in length. During your planning meeting, we will identify 1-3 stories or scenarios to capture your brand and help you connect with your target audience. The targeted images will be outlined in a Shot List Planning Document. This will be shared through google documents.



COMMUNICATION & PLANNING

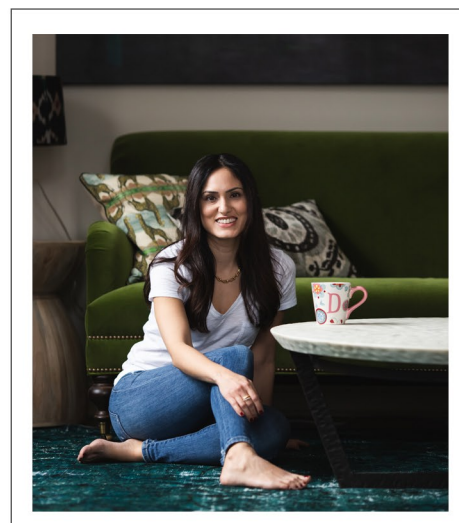
The scope of work for your project will be outlined in a Shot List Planning document, communicated via email. This document will be a collaboration of me, the photographer and you. This document will be initiated once deposit is received.

I always want my clients to be satisfied with their final product. Your input is vital to assure all images are captured with your vision in mind. Please be an active participant and collaborate with me in outlining the session shot list.



EDITING TIME & DELIVERY OF FINAL IMAGES

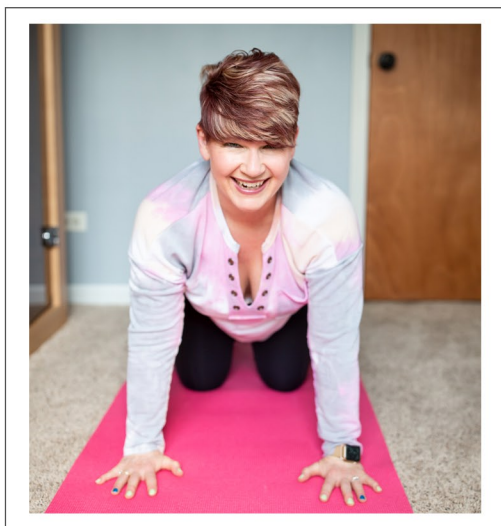
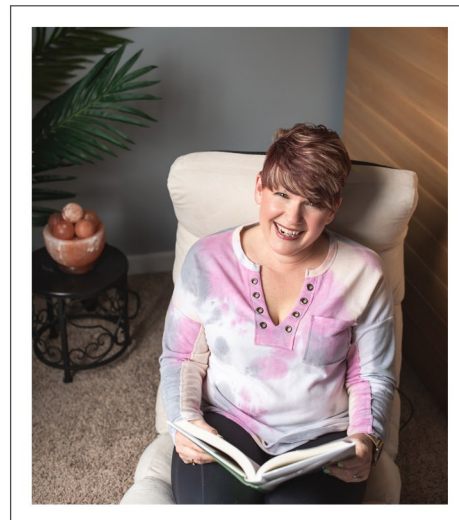
I will deliver the proofs in an online gallery within 1 week of your photography session. You will choose 30 images from a low-resolution curated gallery of 40-50 images. We can meet to discuss your choice of the final 30 images in-person or via remote video meeting. All final edits will be completed and delivered no later than 1 week after the gallery review meeting.



SESSION INFORMATION

COPYRIGHT

All images are owned and copyrighted by Nicola Levine Photography, LLC. A print release form will accompany the purchase of your high resolution images. This will allow you to have the images printed at any location and in any medium. You may also post them on social networking sites (Facebook, Instagram, etc ...) and/or business websites and blogs. Nicola Levine Photography, LLC. retains the copyright to every image, as such, written permission must be obtained from NICOLA LEVINE PHOTOGRAPHY, LLC prior to selling the photographs.



ARCHIVING/LOSS OR DAMAGE

Nicola Levine Photography, LLC is not legally liable for any files that may be lost or damaged once in your possession. All files will be saved and backed up to my remote archival system. I will keep files from your session for a minimum of 2 years. If you lose or damage the files once they are in your possession, I will replace those files for a fee of \$50

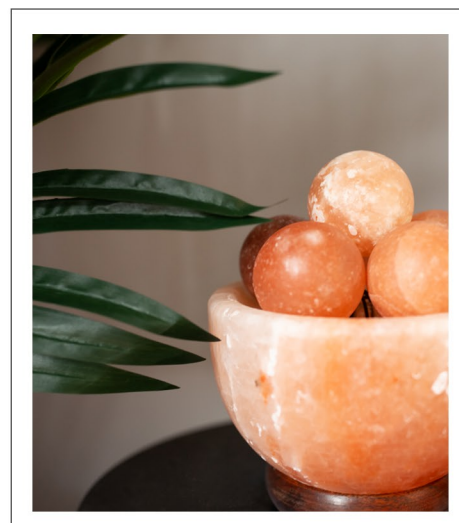
CANCELLATION

I do understand that things will not always go as planned, I am open to rescheduling your session should an urgent situation arise. Please respect, however, that I've prepared both time and equipment for your session; less urgent situations (an extra busy week) are not valid reasons to reschedule. I truly appreciate your cooperation.

Note: All sessions must be rescheduled to take place within one month of the session date.

INDEMNITY

Nicola Levine Photography, LLC is not liable to any claims and expenses of any kind and origin resulting from this photo shoot



INVESTMENT

SESSION FEE - \$400

One photo session (approximately 2 1/2 hrs)

30 high-resolution digital images to be downloaded from an online gallery.

1-3 themes or stories to capture your brand.

A one hour planning session to determine the organization and shot list for your session.

An online gallery posted within one week of the session date.

This discounted pricing will be available to my first 10 clients.



SESSION TIMELINE

1

BOOK YOUR SESSION

Contact me via phone to schedule a photo session. Discuss broad goals for your brand session.

2

PAY YOUR SESSION FEE

To secure your session date, pay your session fee by responding to the invoice sent by email.

3

FILL OUT THE DISCOVERY BRAND QUESTIONNAIRE

Answer the questions in the survey thoroughly as this will help identify the shot list

4

PLANNING MEETING & OUTLINE

Meet in person or via video chat to identify stories and scenarios to capture. Outline shot list.

5

REVIEW BOOKING GUIDE AND READ THE PREPARATION GUIDE

Be sure to read all guides carefully as they contain important information about my policies and how to prepare for your session.

7

VIEW YOUR IMAGES

Within one week of your session date, you'll receive an email from me with a password and instructions for viewing your finished gallery.

6

MEET NICOLA FOR YOUR PHOTO SESSION

Meet with me at your selected location and designated time for your session.

8

GALLERY REVIEW

in-person or video chat to discuss selected images and editing changes

9

FINAL IMAGES DELIVERED

One week after your Gallery Review meeting, the fully edited, high-resolution images will be available to download



MODEL RELEASE

Since the images I capture during these sessions will be used in my portfolio, and as content in my marketing materials, a model release will need to be signed.



INTERESTED?

Let's connect with a video chat so we can have a face to face discussion about the expectations and details for your session.

Talk to you soon!
Nicola

